MALDIVES MARKETING AND PUBLIC RELATIONS
CORPORATION LIMITED

QUARTERLY REPORT AND FINANCIAL STATEMENTS
31 MARCH 2022



Maldives Marketing and Public Relations Corporation Limited STATEMENT OF COMPREHENSIVE INCOME Quarter ended 31 March 2022

	Note	2022 Q1 MVR	2021 Q4 MVR	2021 Q3 MVR	2021 Q2 MVR
Revenue	6	25,407,494	65,506,181	39,474,030	33,137,146
Direct costs		(16,782,607)	(52,374,311)	(26,708,544)	(25,097,098)
Gross (loss) / profit		8,624,887	13,131,870	12,765,486	8,040,048
Other income	7	32,690			(#)
Administration expenses		(5,909,700)	(6,137,142)	(5,337,565)	(4,633,387)
Selling and distribution expenses		(853,668)	(1,037,972)	(1,131,390)	(184,114)
(Loss) / profit operating activities	9	1,894,209	5,956,756	6,296,531	3,222,547
Finance cost	8	(860,954)	(910,586)	(910,585)	(910,586)
(Loss) / profit before tax from operation		1,033,255	5,046,170	5,385,946	2,311,961
Business profit tax expense					
(Loss) / profit for the year		1,033,255	5,046,170	5,385,946	2,311,961
(Loss) / profit per share - basic	11	10.33	50.46	53.86	23.12



Maldives Marketing and Public Relations Corporation Limited STATEMENT OF FINANCIAL POSITION Quarter ended 31 March 2022

		2022 Q1	2021 Q4	2021 Q3	2021 Q2
Asset	Note	MVR	MVR	MVR	MVR
Non-current assets					
Property, plant, and equipment	12	4,701,077	3,934,424	2,701,935	2,633,281
Intangible assets	13	726,305	726,305	697,640	615,800
Deferred tax asset	10	-			
Right of use assets	14.1	5,769,383	5,769,383	5,769,383	5,769,383
		11,196,765	10,430,112	9,168,958	9,018,464
Current assets					
Trade and other receivables	15	1,537,098,434	1,533,538,662	1,544,908,573	1,527,701,761
Business profit tax receivable	16	(2,415,783)	(2,415,783)	(2,415,783)	(2,415,783)
Cash and cash equivalents	17	86,085,622	102,196,615	114,985,258	114,642,338
		1,620,768,273	1,633,319,494	1,657,478,048	1,639,928,316
Total assets		1,631,965,038	1,643,749,608	1,666,647,009	1,648,946,780
T. 1. 11.1000		•			
Equity and liabilities					
Share capital and reserves					
Issued share capital	18	10,000,000	10,000,000	10,000,000	10,000,000
Call in arrears	18	(10,000,000)	(10,000,000)	(10,000,000)	(10,000,000)
Accumulated loss		26,184,659	25,151,404	20,105,234	14,719,288
Total equity		26,184,659	25,151,404	20,105,234	14,719,288
Non-current liabilities					
Lease liability	14.2	4,153,616	4,153,616	4,153,616	4,153,616
Long Term Loan	19.2	75,770,450	76,876,475	78,989,261	80,045,654
		79,924,066	81,030,091	83,142,877	84,199,270
Current liabilities					
Trade and other payables	19	1,524,386,073	1,536,097,876	1,561,928,661	1,548,557,985
Lease liability	14.2	1,470,237	1,470,237	1,470,237	1,470,237
		1,525,856,310	1,537,568,113	1,563,398,898	1,550,028,222
Total equity and liabilities		1,631,965,038	1,643,749,608	1,666,647,009	1,648,946,780

The Board of Directors is responsible for the preparation and presentation of these financial statements. Signed for and on behalf of the Board by,

Name of the Director

MR. THOYYIB MOHAMED

MR. ABPULLA SUOOD

Signature

cy/



Maldives Marketing and Public Relations Corporation Limited STATEMENT OF CHANGES IN EQUITY Quarter ended 31 March 2022

	Share capital	Accumulated	Total
		Loss	
	MVR	MVR	MVR
Balance as at 31 March 2021	10,000,000	12,407,327	12,407,327
Profit/Loss for the quarter		2,311,961	2,311,961
Balance as at 30 June 2021	10,000,000	14,719,288	14,719,288
Profit/Loss for the quarter		5,385,946	5,385,946
Balance as at 30 September 2021	10,000,000	20,105,234	20,105,234
Profit/Loss for the quarter		5,046,170	5,046,170
Balance as at 31 December 2021	10,000,000	25,151,404	25,151,404
Profit/Loss for the quarter		1,033,255	1,033,255
Balance as at 31 March 2022	10,000,000	26,184,659	26,184,659





Maldives Marketing and Public Relations Corporation Limited STATEMENT OF CASH FLOW Quarter ended 31 March 2022

	Note	2022 Q1 MVR	2021 Q4 MVR	2021 Q3 MVR	2021 Q2 MVR
Operating activities	_				
(Loss) / profit before tax		1,033,255	5,046,170	5,385,946	2,311,961
Adjustment to reconcile profit to net cash flows					
Depreciation	12	. To		S	
Finance cost	14.2	1,033,255	5.046.170	5,385,946	2,311,961
		1,000,000	2,010,210	2,2 22,1 1 2	_,,
Working capital changes (Increase) / decrease in trade and other receivables	15	(3,559,772)	11,369,911	(17,206,812)	42,555,805
(Decrease) / increase in trade and other payable	19	(11,711,803)	(25,830,785)	13,370,676	2,793,627
Cash generated used in / from operations	_	(14,238,320)	(9,414,704)	1,549,810	47,661,393
Business profit tax paid					
Net cash flows from operating activities	=	(14,238,320)	(9,414,704)	1,549,810	47,661,393
Investing activities					
Acquisition of property, plant and equipment	12 _	(766,653)	(1,261,154)	(150,494)	(12,520)
Net cash flow used in investing activities	_	(766,653)	(1,261,154)	(150,494)	(12,520)
Financing activities					
Issued share capital during the year Settlement of lease liabilities Long Term Loan	18	3	<u>a</u>	<u>a</u> r	(A)
Loan Repayment		(1,106,025)	(2,112,786)	(1,056,393)	(1,056,393)
Net cash used from financing activities	_	(1,106,025)	(2,112,786)	(1,056,393)	(1,056,393)
Net Increase in cash and cash equivalents	=	(16,110,998)	(12,788,644)	342,923	46,592,480
Cash and cash equivalents at beginning		102,196,615	114,985,258	114,642,338	68,049,856
Cash and cash equivalents at 31 December	17 —	86,085,622	102,196,615	114,985,258	114,642,338
	_				





Maldives Marketing and Public Relations Corporation Limited NOTES TO THE FINANCIAL STATEMENTS Quarter ended 31 March 2022

	2022Q1	2021 Q4	2021 Q3	2021 Q2
Revenue	MVR	MVR	MVR	MVR
A description of				
<u> </u>				
•	•			757,82 9
	424,050	4,076,289	4,096,513	1,426,146
Roadshow participation fee	46,260	106,040	163,452	127,986
Government grants	24,406,929	60,460,011	34,088,084	30,825,185
	25,407,494	65,506,181	39,474,030	33,137,146
)			
Other income				
Miscellaneous income	32,690	3		i
Reversal of over provision in prior year				
	32,690	[F]	(<u> </u>
Finance cost				
Lease Interest Expenses	虚?	(#X)	(#)	9#0
Loan Interest	860,954	910,586	910,585	910,586
	860,954	910,586	910,585	910,586
Profit before tax stated after charging,				
Salary and wages	3,217,524	2,710,706	2,347,875	2,377,610
Board member's fee	125,480	114,044	109,880	107,532
Rent	1,058,550	1,014,308	913,320	712,860
Telephone and internet	59,826	16,349	125,078	135,227
	Advertising Membership fee Fair participation fee Roadshow participation fee Government grants Other income Miscellaneous income Reversal of over provision in prior year Finance cost Lease Interest Expenses Loan Interest Profit before tax stated after charging, Salary and wages Board member's fee Rent	Advertising Membership fee 530,255 Fair participation fee 424,050 Roadshow participation fee 46,260 Government grants 24,406,929 25,407,494 Other income Miscellaneous income 32,690 Reversal of over provision in prior year 32,690 Finance cost Lease Interest Expenses Loan Interest 860,954 Profit before tax stated after charging, Salary and wages 3,217,524 Board member's fee 125,480 Rent 1,058,550	Revenue MVR MVR Advertising - - Membership fee 530,255 863,841 Fair participation fee 424,050 4,076,289 Roadshow participation fee 46,260 106,040 Government grants 24,406,929 60,460,011 25,407,494 65,506,181 Other income Miscellaneous income 32,690 - Reversal of over provision in prior year 32,690 - Finance cost Lease Interest Expenses - - Loan Interest 860,954 910,586 Profit before tax stated after charging, 860,954 910,586 Profit before tax stated after charging, 2,710,706 Board member's fee 125,480 114,044 Rent 1,058,550 1,014,308	Revenue MVR MVR MVR Advertising - - - Membership fee 530,255 863,841 1,125,981 Fair participation fee 424,050 4,076,289 4,096,513 Roadshow participation fee 46,260 106,040 163,452 Government grants 24,406,929 60,460,011 34,088,084 25,407,494 65,506,181 39,474,030 Other income Miscellaneous income 32,690 - - Reversal of over provision in prior year 32,690 - - Finance cost Lease Interest Expenses - - - Loan Interest 860,954 910,586 910,585 Profit before tax stated after charging, Salary and wages 3,217,524 2,710,706 2,347,875 Board member's fee 125,480 114,044 109,880 Rent 1,014,308 913,320

10 Deferred tax

10.1 Deferred tax on temporary differences





Maldives Marketing and Public Relations Corporation Limited NOTES TO THE FINANCIAL STATEMENTS Quarter ended 31 March 2022

10 Deferred tax

10	Deferred tax on temporary differences	2022Q1	2021 Q4	2021 Q3	2021 Q2
	-	MVR	MVR	MVR	MVR
	On property, plant, and equipment		: .	17.1	
	Total tax asset as at 31 December		208		

The provision on deferred tax is made on temporary differences between the carrying value and tax base of property, plant and equipment, accumulated tax losses, voluntary retirement provision and debtor's general provision. The Company's management expects to earn future taxable profits and therefore deferred tax assets are recognized.

b)	Movement in deferred tax	2022Q1 MVR	2021 Q4 MVR	2021 Q3 MVR	2021 Q2 MVR
	Opening	<u></u>		\$6	•
	Provision reversed during the period	*		₩.	
	closing				(*0)

11 Profit per share - basic

Basic Profit per share is calculated by dividing the Profit for the year attributable to ordinary shareholders by the weighted average number of ordinary shares outstanding during the year. The following reflects the loss and share data used in the basic earnings per share computation.

	2022Q1	2021 Q4	2021 Q3	2021 Q2
·	MVR	MVR	MVR	MVR
Amount used as the numerator:				
Profit for the quarter	929,941	5,046,170	5,385,946	2,311,961
Number of ordinary shares used as denominate	or:			
Weighted average number of ordinary shares	100,000	100,000	100,000	100,000
in issue				
- applicable to basic earnings per share				

applicable to basic earnings per share





Maldives Marketing and Public Relations Corporation Limited NOTES TO THE FINANCIAL STATEMENTS Quarter ended 31 March 2022

	Property, plant, and equipment							
	• • • • • • • • • • • • • • • • • • • •	Balance as at	Additions during	Balance as at	Additions during	Balance as at	Additions	Balance as at
	Gross carrying amounts	30.06.2021	the quarter	30.09.2021	the quarter	31.12.2021	during the quarter	31.03.2022
	At cost	MVR	MVR	MVR	MVR	MVR	MVR	MVR
	Furniture and fittings	1,852,272	29,385	1,881,657	835,184	2,716,841	503,661	3,220,50
	Office equipment	2,931,147	34,151	2,965,298	397,305	3,362,603	262,992	3,625,59
	Communication Tools	136,017	5,118	141,135	•	141,135	×	141,13
		4,919,436	68,654	4,988,090	1,232,489	6,220,579	766,653	6,987,23
		Balance as at	Charge for	Balance as at	Charge for	Balance as at	Charge for	Balance as at
	Depreciation	30.06.2021	the quarter	30.09.2021	the quarter	31.12.2021	the quarter	31.03.2022
		MVR	MVR	MVR	MVR	MVR	MVR	MVR
	Furniture and fittings	399,783		399,783		399,783	*	399,78
	Office equipment	1,842,620	*	1,842,620	180	1,842,620	*	1,842,62
	Communication Tools	43,752		43,752		43,752		43,75
		2,286,155	-	2,286,155	<u>@</u>	2,286,155	<u> </u>	2,286,15
			-					
	Net book value	2,633,281		2,701,935	_	3,934,424		4,701,07
					-		-	
13	Intangible assets							
		Balance as at	Additions during	Balance as at	Additions during	Balance as at	Additions during	Balance as al
	Gross carrying amounts	30,06,2021	the quarter	30.09.2021	the quarter	31.12.2021	the quarter	31.03.2022
	At cost	MVR	MVR					
			1-14-14	MVR	MVR	MVR	MVR	MVR
	9			MVR	MVR	MVR	MVR	MVR
	Computer software	72,762	81,840	MVR 154,602	MVR 28,665	MVR 183,267	MVR +>	MVR 183,2€
	Computer software Website							
		72,762		154,602	28,665	183,267	*)	183,2€
		72,762 700,000	81,840	154,602 700,000	28,665	183,267 700,000		183,2€ 700,00
		72,762 700,000 772,762 Balance as	81,840	154,602 700,000	28,665 28,665	183,267 700,000	* * *	183,26 700,00 883, 26
		72,762 700,000 772,762	81,840 81,840	154,602 700,000 854,602	28,665	183,267 700,000 883,267	Charge for	183,26 700,00 883,26 Balance as at
	Website	72,762 700,000 772,762 Balance as	81,840 81,840 Charge for	154,602 700,000 854,602 Balance as at	28,665 28,665 Charge for	183,267 700,000 883,267 Balance as at	* * *	183,26 700,00 883, 26
	Website	72,762 700,000 772,762 Balance as at 30.06.2021	81,840 81,840 Charge for the quarter	154,602 700,000 854,602 Balance as at 30.09.2021	28,665 28,665 Charge for the quarter	183,267 700,000 883,267 Balance as at 31.12.2021	Charge for the quarter	183,26 700,00 883,26 Balance as at 31.03.2022
	Website	72,762 700,000 772,762 Balance as at 30.06.2021	81,840 81,840 Charge for the quarter	154,602 700,000 854,602 Balance as at 30.09.2021	28,665 28,665 Charge for the quarter	183,267 700,000 883,267 Balance as at 31.12.2021	Charge for the quarter	183,26 700,00 883,26 Balance as at 31.03.2022
	Website Amortization	72,762 700,000 772,762 Balance as at 30.06.2021 MVR	81,840 81,840 Charge for the quarter MVR	154,602 700,000 854,602 Balance as at 30.09.2021 MVR	28,665 28,665 Charge for the quarter MVR	183,267 700,000 883,267 Balance as at 31.12.2021 MVR	Charge for the quarter MVR	183,26 700,00 883,26 Balance as at 31.03.2022 MVR
	Website Amortization Computer software	72,762 700,000 772,762 Balance as at 30.06.2021 MVR	81,840 81,840 Charge for the quarter MVR	154,602 700,000 854,602 Balance as at 30.09.2021 MVR	28,665 28,665 Charge for the quarter MVR	183,267 700,000 883,267 Balance as at 31.12.2021 MVR	Charge for the quarter MVR	183,26 700,00 883,26 Balance as at 31.03.2022 MVR
	Website Amortization Computer software	72,762 700,000 772,762 Balance as at 30.06.2021 MVR	81,840 81,840 Charge for the quarter MVR	154,602 700,000 854,602 Balance as at 30.09.2021 MVR 16,962 140,000	28,665 28,665 Charge for the quarter MVR	183,267 700,000 883,267 Balance as at 31.12.2021 MVR	Charge for the quarter MVR	183,26 700,00 883,26 Balance as at 31.03.2022 MVR 16,96 140,00





The Company has a contract for the use of buildings in its operations. Lease of Building has lease term of 5 years. The Company's obligations under its leases are secured by the lessors' title to the leased assets.

14.1 Right of use assets

_							
	Balance as at	Additions during	Balance as at	Additions during	Balance as at	Additions during	Balance as at
Gross carrying amounts	30.06.2021	the quarter	30.09.2021	the quarter	31.12.2021	the quarter	31.03.2022
At cost	MVR	MVR	MVR	MVR	MVR	MVR	MVR
Rental of 2nd floor of H.Zoneyria	8,484,455	147	8,484,455	<u>~~</u>	8,484,455	9	8,484,455
	8,484,455		8,484,455	3	8,484,455		8,484,45
	Balance as at	Charge for	Balance as at	Charge for	Balance as at	Charge for	Balance as at
Amortization	30.06.2021	the quarter	30.09.2021	the quarter	31.12.2021	the quarter	31.03.2022
3	MVR	MVR	MVR	MVR	MVR	MVR	MVR
Rental of 2nd floor of H.Zoneyria	2,715,072		2,715,072		2,715,072		2,715,07
3	2,715,072		2,715,072	•	2,715,072	•	2,715,07
					v		
Net book value	5,769,383		5,769,383		5,769,383		5,769,31





Maldives Marketing and Public Relations Corporation Limited NOTES TO THE FINANCIAL STATEMENTS Quarter ended 31 March 2022

14 Lease (Continued)

14.2	Lease Liabilities	2022Q1	2021Q4	2021 Q3	2021 Q2
		MVR	MVR	MVR	MVR
	Opening	5,623,853	5,623,853	5,623,853	5,623,853
	Additions during the year	()	(• €)	:≠:	00
	Accretion of interest	(8)	3		2.5
	Payments				
	Closing	5,623,853	5,623,853	5,623,853	5,623,853

	Classification	Interest rate	Maturity	2019	2020	
	Current Rental of 2nd floor of H.Zoneyria	12%	2021	1,312,711	1,470,237	
	Non - current					
	Rental of 2nd floor of H.Zoneyria	12%	2022- April 2024	5,623,852	4,153,616	
	Total		=	6,936,563	5,623,853	
15	Trade and other receivables		2022Q1	2021Q4	2021 Q3	2021 Q2
			MVR	MVR	MVR	MVR
	Accounts receivables Provision for Impairment		3,949,534 (1,058,210) 2,891,324	3,150,897 (1,058,210) 2,092,687	4,270,309 (1,058,210) 3,212,099	3,999,375 (1,058,210) 2,941,165
	Prepayments and deposits		10,721,777	7,965,577	18,332,429	1,280,635
	Other receivable		1,355,307,153	1,355,302,218	1,355,185,865	1,355,301,781
	Fixed Term Cash lend		157,253,546	157,253,546	157,253,546	157,253,546
	Amounts due from related parties (r	note15.1)	10,924,634	10,924,634	10,924,634	10,924,634





4 5 4	Amounts	J C	

	Maldives Tourism, Arts and Culture	10,924,634	10,924,634	10,924,634	10,924,634
16	Business profit tax payable/receivable				
	Current tax payable	(2,415,783)	(2,415,783)	(2,415,783)	(2,415,783)
		(2,415,783)	(2,415,783)	(2,415,783)	(2,415,783)
17	Cash and cash equivalents				
	Cash in hand	402,275	232,036	304,462	360,338
	Cash at bank	85,683,347	101,964,579	114,680,796	114,282,000
	3	86,085,622	102,196,615	114,985,258	114,642,338





Maldives Marketing and Public Relations Corporation Limited NOTES TO THE FINANCIAL STATEMENTS Quarter ended 31 March 2022

18	Share capital	2022 Q1 MVR	2021 Q4 MVR	2021 Q3 MVR	2021 Q2 MVR
	Authorized share capital 10,000,000 Ordinary shares of Rf 100/= each	1,000,000,000	1,000,000,000	1,000,000,000	1,000,000,000
	Issued share capital				
	1,642,000 Ordinary shares of Rf 100/= each	10,000,000	10,000,000	10,000,000	10,000,000
	Call in arrears				
	100,000 Ordinary shares of Rf 100/= each	10,000,000	10,000,000	10,000,000	10,000,000
19	Trade and other payables	2022 Q1 MVR	2021 Q4 MVR	2021 Q3 MVR	2021 Q2 MVR
	Trade payables Advance from customer	3,044,425 1,892,399	20,038,804 672,485	20,108,234 3,048,147	9,999,791 4,087,776
	Other payables Accrued expenses	(2,236,891) 384,329	(1,572,481) 2,300,328	(699,475) 2,903,004	(172,119) 2,535,702
	Deferred Income	2,443,836	(4,199,235)	17,710,776	13,248,860
	Amount due to related parties (note 19.1)	1,518,857,975 1,524,386,073	1,518,857,975 1,536,097,876	1,518,857,975 1,561,928,661	1,518,857,975 1,548,557,985
			_, ,		
19.1	Amount due to related parties Payable to the Ministry of Tourism, Arts and Culture	1,518,857,975	1,518,857,975	1,518,857,975	1,518,857,975
	Maldives Ports Limited	= =			5#01_
		1,518,857,975	1,518,857,975	1,518,857,975	1,518,857,975
19.2	Long Term Loan				
	Loan from Maldives Ports Limited				
	Opening	76,876,475	78,989,261	80,045,654	81,102,047
	Repayment during the period	1,106,025	2,112,786	1,056,393	1,056,393
	Closing	75,770,450	76,876,475	78,989,261	80,045,654





Maldives Marketing and Public Relations Corporation Limited DETAIL STATEMENT OF EXPENDITURE Quarter ended 31 March 2022

		2022 Q1	2021 Q4	2021 Q3	2021 Q2
I	Direct costs	MVR	MVR	MVR	MVR
	Events	438,870	2,027,268	629,617	3,939,990
	Fairs-MMPRC Cost	10,340,181	24,070,563	8,264,192	10,200,626
	Advertising	1,486,274	19,352,584	11,828,605	7,366,699
	Promotional material	1,948,783	1,388,275	2,225,272	165,544
	Road shows	559,903	1,414,876	3,000	403,649
	PR & Fam Trips	2,008,596	4,120,745	3,757,858	3,020,590
		16,782,607	52,374,311	26,708,544	25,097,098
II	Administrative expenses				
	Salary and wages	3,217,524	2,710,706	2,347,875	2,377,610
	Directors' remuneration	125,480	114,044	109,880	107,532
	Pension contributions	109,930	128,308	59,980	86,095
	Staff training	¥	26,540	56,743	3,390
	Meals and entertainment	66,312	43,280	105,665	5,193
	Repairs and maintenance	65,632	54,032	24,801	22,070
	Depreciation		124	A.B.	
	Rent	1,058,550	1,014,308	913,320	712,860
	Telephone and internet	59,826	16,349	125,078	135,227
	Registration and permit fees			0 € 1	-
	Professional fees	416,678	543,717	617,218	394,442
	Annual fee	2,000	¥.	8 2 6	-
	Printing and stationaries	40,681	35,151	62,906	6,450
	Water	3,906	7,362	3,018	838
	Subscription fee	243,841	732,740	418,883	449,037
	Insurance	*	*	:€	-
	Bank charges	275,531	293,176	231,560	197,044
	Miscellaneous expenses	147,589	205,297	136,178	77,906
	Other expense	2,025	2,853	50	2,112
	Fine charges	1,252	1,252	150	*
	Exchange gain/ loss	38,669	160,409	55,047	26,091
	Website maintenance fee	ĝ.	9	33,000	ŝ
	GST expenses	*	=	78	ų
	Electricity Charge	34,274	47,618	36,213	29,490
		5,909,700	6,137,142	5,337,565	4,633,387
Ш	Selling and distribution				
	Sponsorships cost	853,668	1,037,972	1,131,390	184,114
	Provision for Impairment	•	*	128	•,
		853,668	1,037,972	1,131,390	184,114



